DASHBOARD

Top players Online Reviews

Shopping Centres & Factory Outlet Centres

legend

Satisfied users % of users who gave a valuation of 4 or 5 stars

Negative Opinions % of negative opinons on total opinions carried out from comments

- * % female users
- % foreign language users
- % change of score in positive
- m % response rate

Shared Users % of users who gave a review both to a shopping center and a factory outlet center



Reviews sources Google My Business TripAdvisor

Reference period from 1 november 2022 to 31 october 2024



TOTAL REVIEWS 3,517 per day 4.8 **AVERAGE SCORE 4.52**

SATISFIED USERS 91.3% **NEGATIVE OPINIONS** 6.1% **♠** 36% **№** 23.0% **№** 69% **№** 43.8% THE MOST REVIEWED STORE

Reviews 4,293 | Average Score 4.46

ORIOCENTER **TOTAL REVIEWS 7,198** per day 9.8 **AVERAGE SCORE 4.51** SATISFIED USERS 91.3% **NEGATIVE OPINIONS** 8.5% 35% **2**0.5% **6**2% **1**0.0% THE MOST REVIEWED STORE

CENTRO SICILIA TOTAL REVIEWS 5,537 per day 7.6 **AVERAGE SCORE 4.51**

SATISFIED USERS 90.3% **NEGATIVE OPINIONS 10.4%** 🛊 38% 🕲 12.9% 🔑 70% 📭 0.1% THE MOST REVIEWED STORE **PRIMARK** (Clothing) Reviews 2,548 | Average Score 4.14

FORUM PALERMO **TOTAL REVIEWS 2,678** per day 3.7

AVERAGE SCORE 4.48

SATISFIED USERS 89.9% **NEGATIVE OPINIONS** 9.5% 🛊 35% 🕲 16.2% 🔑 63% 📭 0.0% THE MOST REVIEWED STORE **DOPPIO MALTO** (Restaurants) Reviews 1,776 | Average Score 4.79

LE BEFANE Rimini | 51,959 sqm GLA **TOTAL REVIEWS 3,525** per day 4.8 **AVERAGE SCORE 4.47**

SATISFIED USERS 89.5% **NEGATIVE OPINIONS** 8.9% **★** 37% **②** 24.0% **⊘** 57% **■** 25.9% THE MOST REVIEWED STORE **OLD WILD WEST** (Restaurants) Reviews 790 | Average Score 3.64

SATISFIED USERS 87.2%

NEGATIVE OPINIONS 11.5%

PRIMARK (Clothing)

per day 11.9 AVERAGE SCORE 4.47 SATISFIED USERS 89.3% **NEGATIVE OPINIONS** 9.8% **♦** 41% **№** 21.8% **/>** 57% **□** 1.0% THE MOST REVIEWED STORE Reviews 3,099 | Average Score 4.18

TOTAL REVIEWS 8,734

ADIGEO

PORTA DI ROMA **TOTAL REVIEWS 9,594** per day 13.1

AVERAGE SCORE 4.45

SATISFIED USERS 88.7% **NEGATIVE OPINIONS 11.6%** 38% 🕲 16.0% 🖊 66% 📭 41 THE MOST REVIEWED STORE

Reviews 4,523 | Average Score 4.64

TOTAL REVIEWS 5,269 per day 7.2 **AVERAGE SCORE 4.45** SATISFIED USERS 89.0% **NEGATIVE OPINIONS 11.3%** 43% 💽 6.6% 🖊 66% 🔳 46.39 THE MOST REVIEWED STORE Reviews 2,694 | Average Score 4.09 Reviews 2,303 | Average Score 4.23

SHOPVILLE GRAN RENO

TOTAL REVIEWS 4,630 per day 6.3 **AVERAGE SCORE 4.45** SATISFIED USERS 89.1% **NEGATIVE OPINIONS** 9.8% 🛊 43% 🐧 14.2% 🖊 68% 🔳 1.2% THE MOST REVIEWED STORE **IKEA** (Furniture)

ELNOS SHOPPING CENTER



IL CENTRO

ROMAEST

TOTAL REVIEWS 4.952 per day 6.8 **AVERAGE SCORE 4.45**

SATISFIED USERS 88.6% **NEGATIVE OPINIONS 10.9% ★** 40% **②** 9.2% **⊘** 65% **■** 13.2%

PRIMARK (Clothing)

Reviews 3,192 | Average Score 4.22



Reviews 3,639 | Average Score 3.85

Reviews 5,527 | Average Score 4.39

Campi Bisenzio | 67,978 sqm GLA TOTAL REVIEWS 4,972 per day 6.8

AVERAGE SCORE 4.43

SATISFIED USERS 88.7% **NEGATIVE OPINIONS 11.6%** 🛊 41% 🕲 13.3% 🔑 54% 📭 37.1% THE MOST REVIEWED STORE **PRIMARK** (Clothing)

Reviews 3,113 | Average Score 4.17

per day 3.3

NEGATIVE OPINIONS 9.4%

🛊 35% 🕲 26.4% 🔑 67% 📭 10.8%

THE MOST REVIEWED STORE

Reviews 916 | Average Score 4.16

AVERAGE SCORE 4.44

SATISFIED USERS 87.3%

NEGATIVE OPINIONS 12.0%

THE MOST REVIEWED STORE

COACH (Clothing)

Reviews 7,651 | Average Score 4.44

37% (2)49.5% (2)58% (3)1.9%

CITYLIFE SHOPPING DISTRICT TOTAL REVIEWS 5,164 per day 7.1 **AVERAGE SCORE 4.43**

SATISFIED USERS 88.3% **NEGATIVE OPINIONS 10.2%** 🛊 35% 🜔 28.7% 🖊 66% 📭 0.0% **★** 35% **②** 7.8% **⊘** 51% **□** 30.3% CITYLIFE ANTEO (Cinema) Reviews 1,167 | Average Score 4.45 Reviews 2,309 | Average Score 3.96

CASAMASSIMA FIORDALISO massima | 50,000 sqm GLA TOTAL REVIEWS 4,900 TOTAL REVIEWS 3,138 per day 4.3 per day 6.7 **AVERAGE SCORE 4.42 AVERAGE SCORE 4.42**

SATISFIED USERS 88.5% **NEGATIVE OPINIONS** 8.7% 38% 🕲 11.0% 🖊 64% 🔳 9.8% IPER (Grocery) Reviews 4,699 | Average Score 4.39

GRANDE SUD

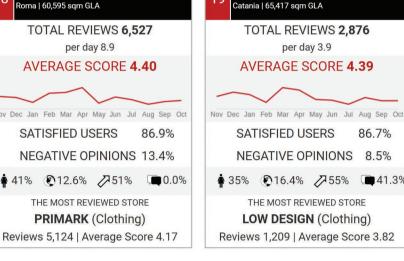
EUROMA 2 TOTAL REVIEWS 4,858 per day 6.6 **AVERAGE SCORE 4.41** SATISFIED USERS 87.9% **NEGATIVE OPINIONS 10.4%** 🛊 38% 🕲 14.7% 🔑 71% 📭 0.9% **VENCHI** (Restaurants)

Reviews 1,806 | Average Score 4.78

CAROSELLO

TOTAL REVIEWS 6,527 per day 8.9 **AVERAGE SCORE 4.40** SATISFIED USERS 86.9% **NEGATIVE OPINIONS 13.4%** 🛊 41% 🕲 12.6% 🖊 51% 📭 0.0% PRIMARK (Clothing)

MAXIMO

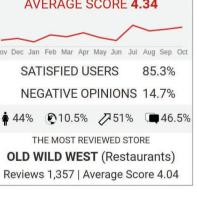


PORTE DI CATANIA



SHOPVILLE LE GRU on total reviews **TOTAL REVIEWS 6,833** per day 9.3 **AVERAGE SCORE 4.34**

OLD WILD WEST (Restaurants) Reviews 1,357 | Average Score 4.04



CITTA' FIERA LA GRANDE MELA TOTAL REVIEWS 3,230 TOTAL REVIEWS 2,401 per day 4.4 **AVERAGE SCORE 4.30 AVERAGE SCORE 4.29** SATISFIED USERS 84.0%

SATISFIED USERS 83.2% **NEGATIVE OPINIONS 11.2%** 38% 🕲 22.8% 🖊 53% 🔳 0.1% **LEROY MERLIN** (DIY) Reviews 1,538 | Average Score 4.16



SATISFIED USERS 82.4% **NEGATIVE OPINIONS 10.3%** 🛊 38% 🕑 15.2% 🔑 70% 📭 0.0% THE MOST REVIEWED STORE UCI-CINEMAS (Cinema) Reviews 1,384 | Average Score 3.88

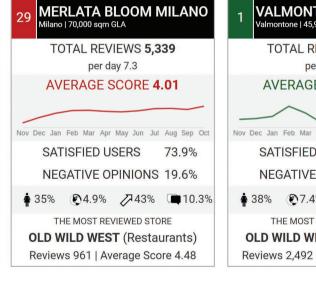
TOTAL REVIEWS 3,184 per day 4.4 **AVERAGE SCORE 4.25** SATISFIED USERS 82.4% **NEGATIVE OPINIONS 11.1%** 🛊 37% 🕲 16.8% 🖊 66% 📭 18.1% MEDIA WORLD (Electronics) Reviews 1,899 | Average Score 4.50

TOTAL REVIEWS 1,867 per day 2.6 **AVERAGE SCORE 4.23** SATISFIED USERS 82.9% **NEGATIVE OPINIONS** 7.9% 29% 💽 2.8% 🌽 60% 📭 31.7% THE MOST REVIEWED STORE SOLE365 (Grocery) Reviews 1,867 | Average Score 4.23





LA CARTIERA



TOTAL REVIEWS 3,726 per day 5.1 AVERAGE SCORE 4.4	5
AVERAGE SCORE 4 4	
AVENAGE GOOKE 4.4	6
ct Nov Dec Jan Feb Mar Apr May Jun Jul Au	ig Sep (
SATISFIED USERS 9	0.0%
NEGATIVE OPINIONS	8.8%
% ♦ 38% № 7.4% ⊘ 61% (1.5
THE MOST REVIEWED STORE	
OLD WILD WEST (Restaura	ants)
Reviews 2,492 Average Score	e 4.61

SERRAVALLE DESIGNER OUTLET TOTAL REVIEWS 9,304 per day 12.7

AVERAGE SCORE 4.45 SATISFIED USERS 87.9% **NEGATIVE OPINIONS 11.9% ♠** 36% **№** 47.1% **⊘** 58% **№** 0.4% THE MOST REVIEWED STORE WAGAMAMA (Restaurants) Reviews 1,004 | Average Score 3.84

FRANCIACORTA OUTLET VILLAGE NOVENTA DI PIAVE DESIGNER OUTLET **TOTAL REVIEWS 4,885** TOTAL REVIEWS 7,666 per day 6.7 per day 10.5

AVERAGE SCORE 4.44 SATISFIED USERS 88.7% **NEGATIVE OPINIONS** 8.5% 39% 🕲 23.8% 🖊 59% 🚍 0.0% THE MOST REVIEWED STORE NIKE (Sport) Reviews 1,121 | Average Score 4.18

SCALO MILANO OUTLET &

TOTAL REVIEWS 6,199

per day 8.5

AVERAGE SCORE 4.34

LA REGGIA DESIGNER OUTLET TOTAL REVIEWS 4,955

per day 6.8 **AVERAGE SCORE 4.43** SATISFIED USERS 88.4% NEGATIVE OPINIONS 9.7% 🛊 33% 🛭 12.6% 🖊 62% 📭 0.6% THE MOST REVIEWED STORE NIKE (Sport) Reviews 1,352 | Average Score 4.12

VALDICHIANA OUTLET VILLAGE **TOTAL REVIEWS 2,967** per day 4.1 AVERAGE SCORE 4.43

SATISFIED USERS 88.8% NEGATIVE OPINIONS 8.5% **♠** 39% **№** 20.1% **⊘** 63% **№** 0.0% THE MOST REVIEWED STORE **OLD WILD WEST** (Restaurants) Reviews 812 | Average Score 3.91

AVERAGE SCORE 4.28

CASTEL ROMANO DESIGNER OUTLET OUTLET TOTAL REVIEWS 6,412 per day 8.8

AVERAGE SCORE 4.43 SATISFIED USERS 88.3% **NEGATIVE OPINIONS 10.9%** 37% 🕲 32.8% 🖊 61% 📜 3.0% THE MOST REVIEWED STORE **STARBUCKS** (Restaurants) Reviews 1,130 | Average Score 3.89

AVERAGE SCORE 4.28

TOTAL REVIEWS 4,773 per day 6.5 AVERAGE SCORE 4.42

SATISFIED USERS 87.9% NEGATIVE OPINIONS 9.7% 37% 🕲 26.0% 🖊 60% 📭 3.3% THE MOST REVIEWED STORE **CLINIANS** (Cosmetics) Reviews 2,567 | Average Score 4.57

PUGLIA OUTLET VILLAGE Molfetta | 37,900 sqm GLA SICILIA OUTLET VILLAGE TOTAL REVIEWS 2,276 **TOTAL REVIEWS 3,428** per day 4.7 **AVERAGE SCORE 4.41**

SATISFIED USERS 86.0% SATISFIED USERS 87.3% **NEGATIVE OPINIONS** 8.9% **NEGATIVE OPINIONS 13.1% ★** 33% **②**14.8% **冯**70% **■**0.0 35% 🕲 26.2% 🖊 48% 📭 1.8% THE MOST REVIEWED STORE THE MOST REVIEWED STORE SALEWA (Sport) LEVI'S (Clothing) Reviews 353 | Average Score 4.98 Reviews 630 | Average Score 4.81

	11 FIDENZA VILLAGE Fidenza 24,400 sqm GLA
	TOTAL REVIEWS 3,779 per day 5.2
	AVERAGE SCORE 4.35
	~~~
ct	Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep
	SATISFIED USERS 85.1%
	NEGATIVE OPINIONS 12.8%
6	<b>♦</b> 36% <b>€</b> 15.1% <b>⊘</b> 48% <b>□</b> 0.0
	THE MOST REVIEWED STORE  VENCHI (Restaurants)
	Reviews 795   Average Score 4.80

#### VICOLUNGO THE STYLE OUTLETS TOTAL REVIEWS 5,143

per day 7.0 **AVERAGE SCORE 4.34** 

SATISFIED USERS 86.4% SATISFIED USERS 85.5% **NEGATIVE OPINIONS 10.9% NEGATIVE OPINIONS 11.7% •** 37% **№** 14.9% **№** 67% **№** 0.0% 39% 🕲 13.7% 🖊 66% 📭 19.1% **ROADHOUSE** (Restaurants) **DOPPIO MALTO** (Restaurants) Reviews 725 | Average Score 3.99 Reviews 664 | Average Score 4.36

#### MANTOVA OUTLET VILLAGE TOTAL REVIEWS 3,520 per day 4.8

**AVERAGE SCORE 4.33** SATISFIED USERS 85.0% **NEGATIVE OPINIONS** 9.9% **•** 38% **•** 17.7% **∠** 71% **■** 0.0% THE MOST REVIEWED STORE NIKE (Sport)

Reviews 367 | Average Score 4.14

# PALMANOVA OUTLET TOTAL REVIEWS 3,221 **AVERAGE SCORE 4.32**

SATISFIED USERS 82.8% **NEGATIVE OPINIONS 13.8% ★** 37% **②** 58.1% **⊘** 65% **□** 0.0% THE MOST REVIEWED STORE NIKE (Sport) Reviews 661 | Average Score 4.27

#### **CASTEL GUELFO THE** STYLE OUTLETS TOTAL REVIEWS 2,331 TOTAL REVIEWS 1,365 per day 1.9 per day 3.2

SATISFIED USERS 84.4% SATISFIED USERS 82.9% **NEGATIVE OPINIONS 12.3% NEGATIVE OPINIONS 12.0% ★** 39% **№** 12.8% **ৄ** 70% **№** 0.0% 34% 👰 13.3% 📈 61% 🔳 13.4% THE MOST REVIEWED STORE THE MOST REVIEWED STORE **NIKE** (Sport) **BURGER KING** (Restaurants) Reviews 877 | Average Score 4.06 Reviews 177 | Average Score 4.62

# **CILENTO OUTLET VILLAGE** TOTAL REVIEWS 1,641

per day 2.2

AVERAGE SCORE 4.27 SATISFIED USERS 82.0% **NEGATIVE OPINIONS 12.9%** 35% 🕲 13.4% 🖊 72% 📵 0.0% THE MOST REVIEWED STORE MCDONALD'S (Restaurants) Reviews 553 | Average Score 3.63

### **TORINO OUTLET VILLAGE** TOTAL REVIEWS 3,266 per day 4.5 **AVERAGE SCORE 4.24**

AVERAGE SCORE 4.42

SATISFIED USERS 81.6% **NEGATIVE OPINIONS 12.0%** 41% 🕲 22.7% 🖊 75% 📭 0.3% THE MOST REVIEWED STOR **VENCHI** (Restaurants) Reviews 703 | Average Score 4.76

# MONDOVICINO OUTLET VILLAGE TOTAL REVIEWS 1,836 per day 2.5

per day 3.1

AVERAGE SCORE 4.18 SATISFIED USERS 79.3% **NEGATIVE OPINIONS 15.4%** 🛊 40% 🕟 14.9% 🔑 74% 📭 1.1 THE MOST REVIEWED STORE I PARTENOPEI (Restaurants) Reviews 413 | Average Score 4.27

## TOTAL REVIEWS 1,417 per day 1.9 AVERAGE SCORE 4.16 SATISFIED USERS 77.8% **NEGATIVE OPINIONS 18.4%** 🛊 39% 🕲 19.6% 🔑 76% 📭 10.7% THE MOST REVIEWED STORE

**NIKE** (Sport)

Reviews 416 | Average Score 4.12

SHOPINN BRUGNATO

**5TERRE**